

Join us for the 2nd Annual Buy Local Day,
including the:



BUY LOCAL EXPO

Shopping, Music, Demos, Raffle Prizes! FREE!

SATURDAY, MARCH 17

3RD STREET PROMENADE, 11AM–4PM

in partnership with

**Buy Local
SANTA MONICA**



For more info on BUY LOCAL EXPO: www.smchamber.com

During this weekend, there will be

- special events – like the Airport Artwalk and Buy Local Expo
- discounts & specials offered to bring customers to YOU
- a city-wide permit allowing for sidewalk sales (see individual BID for details)

Have your business participate today!

Do late-night on Saturday for the St. Patrick's day crowd, or get up early Sunday to catch the extra 50,000 in town for the LA Marathon

For more information, or to sign up, please fill out the attached forms for the Expo or to offer a discount.

Questions? Visit www.smchamber.com/BuyLocalExpo



PRESENT THE

BUY LOCAL EXPO 2012



IN PARTNERSHIP WITH



Benefitting the Santa Monica-Malibu Education Foundation

Buy Local SANTA MONICA

SPONSORSHIP FORM

SATURDAY, MARCH 17, 2012 | 11AM - 4PM | 3RD STREET PROMENADE

Put your business in front of thousands on the 2nd Annual Buy Local Day-a great way to showcase your products and services to the community. 3 block of giveaways, performances and more! Free to public.

Yes! We will sponsor the Buy Local Expo 2012.

Business Name _____ Contact Person _____

Address _____ Phone _____

City _____ State _____ Zip _____

E-mail _____ Fax _____

Block Partner (3 Opportunities Only) \$3,000

- "Buy Local Expo Block Presented By..." Sponsorship
- Company logo on event advertising, including Buy Local posters & Expo Block Banners
- Company logo on event websites: smchamber.com, buylocalsm.com & event emails
- Half page ad & acknowledgement in event guide
- Premium booth area respective block including 10x10 canopy with banner, two 8 ft. tables with linens, four chairs & electricity

Stages Sponsor (2 Opportunities Only) \$2,000

- "Buy Local Expo Stage Presented By..." Sponsorship
- Company logo on event advertising, including Buy Local posters & Expo Stage Banners
- Company logo on event websites: smchamber.com, buylocalsm.com & event emails
- Half page ad & acknowledgement in event guide
- Premium booth area next to the respective stage including 10x10 canopy with banner, two 8 ft. tables with linens, four chairs & electricity

Good Neighbor \$1,000

- Company logo on event advertising, including Buy Local posters & flyers
- Company name on event websites: smchamber.com & buylocalsantamonica.com
- Quarter page ad & acknowledgement in event guide
- Enhanced booth including canopy, one 8 ft. table with linen, 2 chairs, electricity & table sign

Ambassador \$500

- Company name on event advertising, including Buy Local posters & flyers
- Company name on event websites: smchamber.com & buylocalsantamonica.com
- Acknowledgement in event guide
- Upgraded booth including one 8 ft. table with linen, two chairs, electricity & table sign

Buy Local Discount: My business will be offering a Buy Local discount or special offer. To have your discount listed online and on physical materials, please fill out the additional form.

Charge my Visa/MC/DISC: # _____ Exp. Date _____

Name on card _____ Billing Zip _____

Signature _____

Check enclosed, payable to Santa Monica Chamber of Commerce

Fax or mail in your completed form and payment by **Thursday, March 1, 2012**. Your form reserves your space.

Sponsor benefits will not go into effect until payment is received.

Questions? Please contact our Marketing and Events team at events@smchamber.com.



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Buy Local SANTA MONICA

EXHIBITOR FORM

SATURDAY, MARCH 17, 2012 | 11AM - 4PM | 3RD STREET PROMENADE

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Yes! We will participate in the Buy Local Expo 2012.

Business Name _____ Contact Person _____

Address _____ Phone _____

City _____ State _____ Zip _____

E-mail _____ Fax _____

Each exhibitor space comes with one 8 ft. table, one linen and two chairs in a 10x10' area. You must provide all other materials and are responsible for set-up and tear-down of your display.

	Before February 15, 2012	After February 15, 2012
Chamber Member Rates		
<input type="checkbox"/> First Time Exhibitor	\$250	\$300
<input type="checkbox"/> Repeat Exhibitor	\$200	\$250
<input type="checkbox"/> Nonprofit Exhibitor	\$150	\$200
Non Chamber Member Rates		
<input type="checkbox"/> First time or Repeat Exhibitor	\$450	\$500
<input type="checkbox"/> Nonprofit Exhibitor	\$350	\$400
<input type="checkbox"/> Membership + Exhibitor Table Package*	\$500	\$550

*Includes one year membership with Santa Monica Chamber of Commerce for a business with up to 10 employees. Please call for more information or visit us online.

Buy Local Members take \$50 off any price listed above- for free membership, visit www.buylocalsm.com

Event Program Ads:

- Full Page \$250
- Half Page \$125
- Quarter Page \$75

Exhibitor Upgrades:

- Canopy \$250
- Electricity \$25
- Table Sign \$25

For Sponsor Opportunities

- please see back page
- Interested in your booth being next to others from your BID?

Raffle: I would like to donate to the Buy Local Expo Raffle. Raffle donors will be announced from Expo Main Stage. Description: _____

Buy Local Discount: My business will be offering a Buy Local discount or special offer. To have your discount listed online and on physical materials, **please fill out the additional form.**

Charge my Visa/MC/DISC: # _____ Exp. Date _____

Name on card _____ Billing Zip _____

Signature _____

Check enclosed, payable to Santa Monica Chamber of Commerce

Fax or mail in your completed form and payment by **Thursday, March 1, 2012**. Your form reserves your space. All payments are due before event. Questions? Please contact our Marketing and Events team at events@smchamber.com.



PRESENT THE

BUY LOCAL EXPO 2012



IN PARTNERSHIP WITH



Benefitting the Santa Monica-Malibu Education Foundation

Buy Local
SANTA MONICA

Buy Local Discount Form

SATURDAY & SUNDAY, MARCH 17TH & 18TH, 2012

Put your business in front of thousands on the 2nd Annual Buy Local Day-a great way to showcase your products and services to the community. 3 block of giveaways, performances and more! Free to the public.

If you would like to offer a Buy Local discount or special offer and have your promotion listed online and on physical materials, please sign and return a completed form.

Past participants have offered product gave-aways, gifts with purchase, discounted merchandise, special menus or services and BOGO deals.

Yes! We will participate in Buy Local weekend 2012.

Business Name _____ Contact Person _____

Address _____ Phone _____

City _____ State _____ Zip _____

Please give a brief description of the special, promotion or discount you will be offering and include any **rules and restrictions**

Check off your Business Improvement District or Business Area

- | | | |
|--|---|--|
| <input type="checkbox"/> Airport District | <input type="checkbox"/> Mid-City | <input type="checkbox"/> Pico Improvement Organization |
| <input type="checkbox"/> Downtown Santa Monica | <input type="checkbox"/> Montana Avenue | <input type="checkbox"/> Pier/Ocean Avenue |
| <input type="checkbox"/> Main Street Merchants Association | <input type="checkbox"/> Merchants | <input type="checkbox"/> Ocean Park Association |

This Special Offer will be available:

- Saturday, March 17th (also St. Patty's Day) Please list my offer both days
- Sunday, March 18th (same day as LA Marathon)

Please check here if you would like to offer a portion of your sales, proceeds or discount to the **Santa Monica-Malibu Education Foundation**

Fax or mail in your completed form by **Thursday, March 8, 2012.**

Questions? Please contact our Marketing and Events team at events@smchamber.com.